

## Programme Team update 22 June 2021

### 1. Heads of Terms

- HofT's to be signed by Co-Chairs and HBC and be submitted by 29 June 2021, following Town Deal Board and HBC Cabinet meetings
- Report to HBC Cabinet on 25 June 2021 for approval, as lead authority on Heads of Terms as well as programme structures for the next phase.
- Within 2 months submit further documentation including financial profile and outputs of each project, once project reprofiling process (detailed below) has been completed.

### 2. TIP projects

- Hastings has been offered £24.3m by government compared to £28.2m requested in the TIP (£3.9m less), the programme team will work with Genecon (independent advisors), the reinstated Project Prioritisation Working Group (PPWG) and project leads over the next 2 months to reprofile the programme to meet that gap. The Towns Hub have provided a template to do this.
- As described in the governance paper in April, this will come back to the board for discussion and approval, before submission.
- All project leads have received a due diligence form to complete and submit confirming their organisation's status and ability to proceed
- Fast tracked/shovel ready projects (x4 in total) have received an email from the programme team to check their current status and confirming their ability to proceed as shovel ready.
- Each project has been assigned a HBC project team officer for a single point of contact to support, where needed over the next year
- A project leads working group will be established
- The tender to appoint resources to support the development the business case is live on the East Sussex Procurement Portal, closing date 12 July.

### 3. Engagement and communications

- The blog is 1 of 4 best practice examples of online engagement nationally across the town deal programme
- Progressing as per the framework set out in the TIP, including:
  - Curriculum programme being developed with schools/colleges for specific year groups (Geography GCSE and A'Level)
  - Messaging about the funding announcement continuing to be shared and pushed out throughout June
  - Blog/social media content strategy being drafted for next phase, including project specific showcases.
  - Opportunities for offline/face-to-face Town deal engagement being developed
  - Programme team will liaise with project leads over the coming months regarding project specific engagement
  - Accelerated fund celebration event in the planning